

## Education

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- University of Western Ontario — 2018 to April 2022
  - Bachelor of Management and Organizational Studies (BMOS)
  - 74.075 cumulative average (3.3 GPA conversion)
  - Huron Proficiency Scholarship (2018-2020)
  - Dean's Honors List (2018-2019)

## Technical Skills

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- Adobe Suite
  - Adobe Photoshop
  - Adobe Illustrator
  - Adobe After Effects
  - Adobe Lightroom Classic
- Photography
  - Lighting and composition competence

## Independent Projects

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- Lightning Love — 2019 to present
  - Self-designed clothing brand. Products internationally sold and business recognized in popular press.

## Freelance Clients

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- James Harden (Personal Brand) — 2021 July and August
  - Graphic Designer. Designed apparel for annual JH TOWN DAY event to raise funds for businesses struggling due to COVID-19.
- Future/FreeBandz Records (Artist Brand/Record Label) — 2020 April to November
  - Art Director. Designed official merchandise for the now platinum High Off Life album. My role entailed designing apparel and a 50 page album recap book.
- Lil Uzi Vert (Artist Brand) — 2020 June to November
  - Graphic Designer. Designed official apparel collection which released alongside Pluto Baby Pluto, the collaborative album between Future and Lil Uzi Vert.
- Tate McRae (Artist Brand) — 2021 April and May
  - Graphic Designer. Designed official apparel collection released with her Too Young To Be Sad album.
- Kollar Clothing (Clothing Brand) — 2021 June and July
  - Graphic Designer. Designed a collection of four summer shirts which sold out days after they were made available for purchase.
- Trinx Los Angeles (Clothing Brand) — 2019 to present
  - Graphic Designer. Designed three official apparel collections for Trinx Los Angeles, all of which have been publically released.

## Work Experience

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- HXOUSE Marketing and Communications Intern — 2021 July to September
  - Assisted in the development and distribution of messaging for HXOUSE projects.
- Royal Bank of Canada (RBC) Intern — 2019 June to August
  - Performed small organizational tasks including file management for Hewson Private Wealth Management, a division of RBC.

## Achievements

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- Re-Entry Design Competition Winner — 2021 February to March
  - Chosen winner of month-long Re-Entry design competition. Participants were to research and present how to effectively embed values in their projects.
- Routine Design Competition Winner — 2021 July
  - Chosen winner of the Routine design competition. Participants had eight hours to prototype three commercial products that could bring value to an artist or business.
- HXOUSE Tenant (No More Dreams Program) — 2021 July to present
  - My performance in a series of rigorous design competitions spanning early 2020 to July 2021 enabled selection into the No More Dreams program (22 of 2000+ applicants).
- Western Gazette Recognition. — 2020 March
  - The Western University magazine covered my business, Lightning Love, in an article published in 2020. I was interviewed to assist in the process of creating the article.
- Freelance Graphic Design Work Worn by NBA players — 2020 December to 2021 May
  - Apparel I have designed for various brands has been worn by current players of the National Basketball Association (NBA) on seven occasions.

## Civic Involvement

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- FoodShare — 2021 July to September
  - Member of a team responsible for accelerating the messaging of leading Toronto charity, FoodShare.
- Bracelets for Sam — 2020 June
  - Logo design and photography for the Bracelets for Sam initiative to raise funds for mental health support systems in honor of my late friend Sam Baker.
- 3X Royal Bank of Canada Race for the Kids — 2019 October to 2021 October
  - Campaigned and ran the race three years straight (including the 2021 marathon distance), collectively raising over \$1000.